

# The 2010 Maryland Emergency Management Conference

“Emergency Management  
is Not a Game of Chance”

June 1st through June 4th



**Conference Registration Packet**



The Maryland Emergency Management Association and  
The Maryland Emergency Management Agency present  
**Maryland Emergency Management Conference**  
**June 1 thru June 4, 2010**

Join us at the Clarion Resort Fontainebleau Hotel  
Oceanfront and 101st Street in Ocean City

<http://www.clarionoc.com/>

1-800-638-2100

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone number \_\_\_\_\_

Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_

Please check boxes next to days you plan to attend  Tuesday (Reception)

Wednesday  Thursday  Friday  Wednesday Night Dinner

My contact information may be shared with conference participants and vendors.

### Registration Information

Conference Registration is free for all personnel employed by a Local County Emergency Management Agency or City of Annapolis, City of Baltimore or Ocean City Emergency Management Agency in Maryland. This includes the Wednesday night themed dinner. Maryland Emergency Management Agency will pay for lodging for one person per Local EMA (as defined above) .

For all other attendees conference registration is \$35.00 per day (Wednesday–Friday), fee includes breakfasts, breaks, and lunches.

Wednesday night themed dinner – Cost \$45 –please see attached flyer

Please send registrations and checks by May 7, 2010 to:

Maryland Emergency Management Association  
Attn: David Fitzgerald  
C/O Worcester County Department of Emergency Services  
1 West Market Street, ROOM 1002  
Snow Hill MD 21863

## TUESDAY JUNE 1st 2010

- **Golf Outing 10:00 a.m.—Eagles Landing Golf Club**  
\$75.00 per person (checks should be payable to the Maryland Emergency Management Association and mailed to Maryland Emergency Management Association, 1 W. Market St., Room 1002, Snow Hill, MD 21863 Attn: Golf Tournament —no later than May 21st, 2010) - there will be no exceptions Questions contact Buzzy Bayles at 410-723-6646
- **Pepco Holdings and Delmarva Power evening reception 6:00 p.m.** Join us for light fare and drinks !
- **See the wonderful selection of silent auction items and bid on your favorites**

## WEDNESDAY JUNE 2nd 2010

- **Social Networking and Emergency Management—What’s a Twitter?**
- **Additional Topics to include : Logistics and Resource Management, Mitigation Planning, EM Career Options, Exercise Design/HSEEP and Local Best Practices**
- **Enjoy a Vegas themed dinner sponsored by DRC at 6 PM and the annual bonfire on the beach!**

## THURSDAY JUNE 3rd 2010

- **“Keynote Topic—Crisis Communications and Leadership”**
- **Additional Topics to include: Strategic Planning, EMAP Accreditation, Gathering Support from your elected officials, ICS Tabletop Exercise and Local Best Practices**
- **Motorola Communications evening reception 7:00p.m.** Join us for light fare and drinks!

## FRIDAY JUNE 4th 2010

- **Foot’s Forecast: The new weatherman in town**
- **Note: The hotel has offered the room rate for \$105 for Friday night only if you wish to attend the practice for the Air Show.**

### Registering my EMA Staff

1. Fill out the registration on the front page of this flyer for each person attending.
2. Maryland Emergency Management Agency will book and pay for the hotel for ONE person per each Maryland Local Emergency Management Agency (as defined on prior page)- Please assign one person from your jurisdiction by contacting Marijo Warnick at 410-517-5120 by 5/7/2010.
3. YOU must book hotel rooms (rate is \$105 per night plus taxes) for each additional individual from your EMA at 1-800-638-2100. The cutoff date for booking rooms is May 7, 2010. Please mention that you are attending the Maryland Emergency Management Conference.
4. **REMEMBER** Conference Registration is gratis for staff currently employed by a Maryland Local Emergency Management Agency ( as defined on the prior page).
5. **There will be NO EXCEPTIONS for any of the cutoff dates.**

| Day 1: Wednesday June 2nd                  |                     |                                                                                                                      |                                                                                        |                                                                                            |
|--------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| Registration and Breakfast                 | 7:00 am - 8:00 am   |                                                                                                                      |                                                                                        |                                                                                            |
| Opening Remarks                            | 8:00 am - 8:45 am   | R. Muth, K. McMenamin, Mayor Rick Meehan, Worcester Co Commisioner Louise Gulyas                                     |                                                                                        |                                                                                            |
| Plenary Session                            | 8:45 am - 10:00 am  | Dr. Joe Trahan--Social Networking and Emergency Management--What's a Twitter?                                        |                                                                                        |                                                                                            |
| Break                                      | 10:00 am - 10:30am  |                                                                                                                      |                                                                                        |                                                                                            |
| Plenary Session                            | 10:30 am - 12:00 pm | Western Region Best Practice:<br>Garrett Co DSS: Partnering for<br>ESF6 Success- A Sheltering<br>Exercise            | National Capital Best Practice:<br>Montgomery Co--NCR tools &<br>relationship building | Southern Best Practice:<br>Calvert Co--Workplace<br>violence training for<br>schools/gov't |
| Lunch                                      | 12:00 - 1:30 pm     |                                                                                                                      |                                                                                        |                                                                                            |
| Plenary Sessions                           | 1:30 pm - 2:15 pm   | FL EMA Logistics Chief Chuck Hagan--Logistics and Resource Management, including<br>emergency management outsourcing |                                                                                        |                                                                                            |
| Break                                      | 2:15 pm - 2:30 pm   |                                                                                                                      |                                                                                        |                                                                                            |
| Breakout Sessions                          | 2:30 pm - 3:15 pm   | Carver Struve--Mitigation<br>Planning                                                                                | EM Career Options                                                                      | MEMA E&T Branch--Exercise<br>Design/HSEEP--beyond the<br>basics                            |
| Break                                      | 3:15 pm - 3:30 pm   |                                                                                                                      |                                                                                        |                                                                                            |
| Breakout Sessions                          | 3:30 pm - 4:15 pm   | Carver Struve--Mitigation<br>Planning                                                                                | EM Career Options                                                                      | MEMA E&T Branch--Exercise<br>Design/HSEEP--beyond the<br>basics                            |
| Director's Meeting                         | 4:30 pm - 5:30 pm   | Director Muth meeting with local Directors                                                                           |                                                                                        |                                                                                            |
| <b>Conference Theme<br/>Dinner/Bonfire</b> | 5:30 PM             |                                                                                                                      |                                                                                        |                                                                                            |

Agenda Topics and times are subject to change.

| Day 2: Thursday June 3rd                                         |                     |                                                                                                   |                                                                   |                                                                                       |
|------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Registration and Breakfast                                       | 7:00 am - 8:15 am   |                                                                                                   |                                                                   |                                                                                       |
| Administrative Announcements                                     | 8:15 am - 8:30 am   |                                                                                                   |                                                                   |                                                                                       |
| Keynote                                                          | 8:30 am - 10:00 am  | Rebecca Feaster: Crisis Communications and Leadership                                             |                                                                   |                                                                                       |
| Break                                                            | 10:00 am -10:15 am  |                                                                                                   |                                                                   |                                                                                       |
| Plenary Session                                                  | 10:15 am - 12:00    | Central Region Best Practice:<br>Baltimore Co: Dundalk &<br>Owings Mills Watermain<br>Breaks/CPOD | Lower Shore Region Best<br>Practice: Wicomico Co CERT             | Upper Shore Region Best<br>Practice:Caroline Co--Debris<br>Mgmt Certification Process |
| Lunch                                                            | 12:00 - 1:00 pm     |                                                                                                   |                                                                   |                                                                                       |
| Breakout Sessions                                                | 1:00 pm - 1:45 pm   | Strategic Planning                                                                                | EMAP Accreditation Process                                        | ICS Tabletop Exercise                                                                 |
| Break                                                            | 1:45 pm - 2:00 pm   |                                                                                                   |                                                                   |                                                                                       |
| Breakout Sessions                                                | 2:00 pm - 2:45 pm   | Strategic Planning                                                                                | Bob Maloney-- Gathering<br>Support from your elected<br>officials | ICS Tabletop Exercise                                                                 |
| Break                                                            | 2:45 pm - 3:00 pm   |                                                                                                   |                                                                   |                                                                                       |
| Breakout Sessions                                                | 3:00 pm - 3:45 pm   | EMAP Accreditation Process                                                                        | Bob Maloney-- Gathering<br>Support from your elected<br>officials | ICS Tabletop Exercise                                                                 |
| <b>Maryland Emergency<br/>Management Association<br/>Meeting</b> | 4:00 pm - 5:30 pm   |                                                                                                   |                                                                   |                                                                                       |
| Day 3: Friday, June 4th                                          |                     |                                                                                                   |                                                                   |                                                                                       |
| Registration and Breakfast                                       | 7:00 am - 8:00 am   |                                                                                                   |                                                                   |                                                                                       |
| Administrative Announcements                                     | 8:00 am - 8:15 am   |                                                                                                   |                                                                   |                                                                                       |
| Plenary Session                                                  | 8:15 am - 9:15 am   | Rich Foot & Pasadena Matt--Foot's Forecast: The new weatherman in town                            |                                                                   |                                                                                       |
| Break                                                            | 9:15 am - 9:30 am   |                                                                                                   |                                                                   |                                                                                       |
| MEMA Updates                                                     | 9:30 am - 10:30 am  | 2009-2010 Winter Storms: Lessons learned from across Maryland                                     |                                                                   |                                                                                       |
| Plenary Session                                                  | 10:30 am - 11:15 am | MEMA Updates                                                                                      |                                                                   |                                                                                       |
| Closing Comments                                                 | 11:15 am - 11:30    | Richard Muth, Kristin McMenamin                                                                   |                                                                   |                                                                                       |

Agenda Topics and times are subject to change.

## **6th Silent Auction – June 2010**

The Silent Auction gives you the chance to bid on a number of specially selected items. If your bid stands up until bids close at 4:30 p.m. on Wed. June 2, 2010 you will purchase the item at the price you bid.

Visit the tables to see the Silent Auction items and enter your bid into the bid forms available. Please be aware that as with any auction, by placing a bid you are entering into a binding contract obligating you to purchase the item should you have the winning bid.

The Maryland Emergency Management Association does not have Credit Card Capabilities. Therefore, all Silent Auction bids must be paid by cash or by check. All checks are to be made payable to The Maryland Emergency Management Association. However, there are ATM's available in the hotel as well as throughout Ocean City

**MARYLAND EMERGENCY MANAGEMENT  
ASSOCIATION**  
*2010 DONATION FORM - BENEFIT SCHOLARSHIP FUND*

**Donors**

**Name:** \_\_\_\_\_

**Organizations Name (if applicable):**

\_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_



**Describe the Item(s) to be Donated  
Value**

**Approx. Retail**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Examples of items:**

- Gift Baskets
- Craft Items
- Collectors Items
- Savings Bonds
- Sports Memorabilia
- Books
- Wine

- Pictures (Artwork)
- Ticket(s) Sport Events
- Gift Certificates
- Hobby items
- Die-cast Vehicles
- Kids Stuff
- Specialty Food Items



**ANNOUNCING THE ANNUAL MARYLAND EMERGENCY  
MANAGEMENT ASSOCIATION GOLF OUTING.....**

**DATE..... Tuesday, June 1<sup>st</sup> 2010**

**TIME.....Tee Off at 1000hrs /Or/ 10:00AM (Your Time?)**

**PLACE.... EAGLES LANDING GOLF CLUB, WEST OCEAN CITY**

**PRICE..... \$ 75.00 PER PERSON (CHECKS PAYABLE TO THE  
ASSOCIATION must be received NO Later than Friday May 21<sup>st</sup>)  
THERE CAN BE NO EXCEPTIONS THIS YEAR.....**

**THIS IS BEST BALL SCRAMBLE, SO NO ONE PERSON WILL BE  
EMBARRASSED TOO MUCH.**

**There will be a prize for the low scoring team.**

**WE HAVE RESERVED TEE TIMES FOR 5 TEAMS. FIRST COME FIRST  
SERVED. THERE IS NO RAIN DATE. IF THERE'S A CANCELTION  
MONEY WILL BE REFUNDED OR YOUR DONATION TO THE  
SCHOLARSHIP FUND WILL BE APPRECIATED...**

**PLEASE MAIL CHECKS PAYABLE TO: MARYLAND EMERGENCY  
MANAGEMENT ASSOCIATION, ATTN: GOLF TOURNAMENT, 1 W.  
MARKET ST., ROOM 1002, SNOW HILL, MD. 21863**

**ANY QUESTIONS SHOULD BE DIRECTED TO “BUZZY  
BAYLES” AT 410-723-6646..... SORRY – NO GOLF PASSES CAN BE  
USED FOR THE EVENT – CASH ONLY; WHICH IS APPLIED TO THE  
ASSOCIATIONS SCHOLARSHIP PROGRAM.**



Announces the  
***Vegas Feast***  
***sponsored by DRC***  
**Wednesday 6/2/2010**  
**\$45.00 per person**

**Includes**

- Garden Salad
  - Roast Top Sirloin - Carved
  - Virginia Glazed Ham - Carved
  - Grilled Teriyaki Chicken
  - Orange Roughy Almondine
  - Medley of Vegetables
  - Corn on the Cob
  - Ranch Style Fries
  - Rolls and Butter
- Menu subject to change

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Will be attending the Vegas Feast at the 2010 MEMA Conference in Ocean City MD.

My check for \_\_\_\_\_ is enclosed. \_\_\_\_\_ people will be attending.

Names of attendees: \_\_\_\_\_

**SEND PAYMENT NO LATER THAN MAY 7th, 2010(NO EXCEPTIONS) TO:**

Maryland Emergency Management Association  
Attn: David Fitzgerald  
Worcester County Department of Emergency Services  
1 West Market Street, ROOM 1002  
Snow Hill MD 21863

**This dinner is not included in your registration fee.**  
**Payment is not required from Maryland Local EMA Staff as defined  
on registration form.**